



The At-Your-Service Graphic Design and Marketing Firm
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COMPANY PROFILE



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Crawford Designs and Promotions is a full service event planning, graphic design and marketing firm offering personal attention and innovative and creative services to meet our customers' needs. Our services encompass all aspects of graphic design and technologies as well as event planning and marketing. We research and produce solution-based marketing materials targeted to your company and organization's needs. We pride ourselves on building relations with a dynamic group of designers, event planners and other marketing professionals. Our team has a combined 20 years of professional experience to deliver superb services to our customers. The firm was established in 2004 by president, Erica Crawford of Orlando, Florida.

Crawford Designs and Promotions has a history of providing a complete portfolio of advertising and marketing communication services. We link creativity with technology in delivering integrated print and electronic marketing solutions designed to leverage your market position. Whether you are looking for expert help with a single communications project or seeking a turnkey production service involving content development, data management, concept, design and electronic production for print and online delivery, Crawford Designs and Promotions is your source for innovative marketing solutions. With Crawford Designs and Promotions, you have a partner who has the experience, knowledge, and dedication to generate customized solutions to meet your specific business needs.

SPECIALIZED SERVICES

Our specialized services include:

- Corporate positioning, branding and re-branding
- All facets of creative and marketing services to include print and electronic/website
- Event Planning and Logistical Support and Administrative Support
- Proactive press and publicity efforts
- Internal/External client communications and Capitalizing on goodwill/in-kind opportunities

Previous Projects



www.bbif.com



www.onyxawards.com



www.BCU-NAA.com



www.hiresecily.com



www.FAMUAlumniconvention.com



www.cfllawgroup.com